

DANCES, DINNERS, BRIDGE AND SPORTS OCCUPY SUMMER SOJOURNERS

Masonic Club
to Hold Carnival
at Long BranchHorse Show Fetes Include
Lawn Party and Dance—
Numerous House Parties.Special Despatch to THE NEW YORK HERALD.
LONG BRANCH, July 30.

To raise money to help build a \$100,000 Masonic Temple here the Masonic Club will hold an August carnival, starting on August 13 and ending a week later. There will be a score of booths, and the carnival will be staged on the Masonic Temple lot, Fifth avenue and Broadway. Already one-fourth of the money necessary to build a temple has been pledged by the 500 Masons of the city.

Horse show fetes have been popular this week. They began last night with the annual dinner for the directors by the president, Harry Content, at his summer home at Elberon. This afternoon Mayor Clarence J. Housman entertained Gov. Edward I. Edwards and staff at the Hollywood Golf Club at Deal prior to the opening of the show.

To-night the Hollywood Hotel, following its custom, gave a lawn party and dance at which summer folk from all along the coast attended. There were numerous house parties.

Twenty-four years ago the Elberon Beach Club was organized, and when the stockholders elected Edgar Heller president, Russell Prentiss vice-president and Harry Durand secretary and treasurer a short time ago plans were started for the silver jubilee next year. The clubhouse is located directly on the beach near the historic site of the Franklin cottage, where President Garfield died in 1881. It is the only club of its kind in the city.

Mrs. Housman was hostess at the annual meeting of the Public Welfare Society, held Tuesday at her Westwood avenue home. Mrs. Leon Cumberley made the address of the afternoon on "Rehabilitation." Mayor Housman was present and spoke, as did Mrs. Lewis S. Thompson of Brookdale Farm.

The following directors were elected for a period of three years: Mrs. Housman, Misses Leon Cumberley, Ernest A. Limburg, John L. Price, Francis Rosenfeld, Raymond Bailey, A. L. Blissett, E. J. Wells, J. L. Van Brickle and Hamilton F. Kean, and Mrs. Willis R. Lund and Mrs. R. Phillips for one year. The closing address was made by Prof. E. Johnston, director of the training school at Vineland.

The Rev. and Mrs. Dr. John Handley of Ocean City have been spending a few days with relatives here. Dr. Handley was a former pastor of St. Luke's Methodist Episcopal Church, this city.

Mr. and Mrs. Julian Mitchell and their daughter, Miss Priscilla Mitchell, of New York are at Norwood Park. Mrs. Louise Rhodes and Miss M. E. Rhodes were chief guests at a dance given this week at the Victoria upon their return from a year's stay in the West.

The finals in the big golf tournament started last week by the West End Golf Club will be played to-morrow. Upward of fifty players started.

Arrivals at the hotels include: New Hollywood—Mr. and Mrs. Perry Sterling and Mr. and Mrs. Philip Aaronson, New York; Mr. and Mrs. G. W. Jacobs, Newark, and Mrs. J. N. Scott, South Orange.

Kanawasee—Mrs. Shirley Goldman,

Miss Anna Dellas, Mr. and Mrs. Israel Prenowitz, Mr. and Mrs. Leon Lazarus and family, Mr. and Mrs. J. Blumberg, Mrs. Louis Goldstein and daughter, Miss Josephine Goldstein; Mr. and Mrs. H. Friedman and daughter, Miss Harriet Friedman; Mr. and Mrs. Philip Wechsler, New York; Mr. and Mrs. Jacob Fabian and family, Paterson.

Victoria—Mr. and Mrs. Julia Langner, Mr. and Mrs. Joseph Bannen, New York; Mrs. H. M. Kingsbury, New York; Miss Susie Flanagan, East Orange; Miss Catharine Knauber, Mr. Leo Knauber, East Orange; Mr. Philip Tischler, Mr. H. M. Hallenbeck, Wilmington, Del.; Mr. and Mrs. Matthew D. Connell, Paterson; Miss Lucy S. Coleman, Elizabeth; Mr. Alexander Boehm, New York.

Pannae—Mrs. Frances Underwood, Mrs. Emil Cataldi and family, Trenton; Mr. Peter Scioia, Glen Ridge; Mr. and Mrs. W. D. Conklin, Newark; Mr. and Mrs. A. Legniti, New York; Mrs. L. Binveder, Herbert Sherlock and Mr. and Mrs. James K. Ehret, Newark; Dr. and Mrs. D. Testilo, the Misses Rossi and Mr. and Mrs. A. J. Hirschler, New York; Mr. and Mrs. Raymond Quatrochi, Brooklyn.

Scarboro—Mr. and Mrs. Joseph Roberts, Dr. and Mrs. Henry Robinson, Mr. and Mrs. J. Yellin, Mr. Jack Hersch, Mr. and Mrs. A. Kaplan, Mr. and Mrs. C. H. Levitt, Miss Beatrice Abrams, Mr. Philip Altman, Mr. Joseph M. Ravitz, Mr. Louis Woltman, Mr. and Mrs. Elias Kiser, Mr. and Mrs. Leon W. Alberts, Miss Mildred Mantell, Miss Marjette Markowitz, Mr. and Mrs. Herman Cohen, New York; Mr. Robert Rosen, Paterson; Mr. Irving Pearlberg, Brooklyn; Dr. J. S. Kaplan, Jersey City; Mrs. Rose Oschirin and Miss Ruth Halfrin, Newark; Mr. A. Shapiro and Mr. Benjamin Reisman, Paterson; Henry and Louis Oschirin, Miss Ruth Brower, Jersey City.

Vendome—Mr. and Mrs. Marks Feller, Mrs. Dorothy Blaisky, Mr. and Mrs. Charles Elias, Passaic; the Rev. Dr. Theodore H. Preiser, Mr. and Mrs. H. J. Gonon, Dr. Philip Altman, Mr. and Mrs. H. Kramer, Passaic; Misses Evelyn Karp and F. Schackman, New York, and Mr. Albert A. Adler, Newark.

Aquatic Events for
Young Set at Seabright

SEABRIGHT, N. J., July 30.—Aquatic events for the younger set were held this week at the Seabright Beach Club.

There were eighteen entries for boys and girls from 10 to 13, the events including a 40 foot swim, 100 foot swim, diving, plunging, harlequin race, tub race and under water swim. Silver cups were awarded to the winner in each event, with ribbons for the second and third.

Arrivals from New York at the Peninsula House include Mrs. G. W. Porter, Miss Mary E. Porter, Mr. and Mrs. Robert Paret, Miss Paret, Miss Bertha Paret, R. K. Paret, Mr. and Mrs. Arthur Woods, John P. Woods, Leonard H. Woods, Mr. and Mrs. F. G. Randall, Miss Theresa McAuliffe, Miss Nellie Brace, Mrs. Driscoll and daughter, Mrs. Flora B. Viets, Mrs. Julia Clinch, Mrs. J. Slater, G. A. Simpson, Norman Hazen, Miss Ida Neal, Paul H. Stetson, Mr. and Mrs. James H. Killin, George B. Meyer, Frank M. Keane, George Simpson, H. A. Jackson, S. Howard, T. A. Robertson, R. K. Fynter, Miss Mary Madison, Mr. and Mrs. Edward Goodman, Harry A. Ensign, Mrs. A. D. Ensign, Joseph Slater and Miss Jane Skillin.

Also Mr. and Mrs. John R. MacDonnell, A. W. Cook, Miss Mildred Taylor, Paul E. Vernon, Mr. and Mrs. H. H. Van Keuren, W. N. Bursell, A. L. White, Anthony Gross, Gregory Cinque, Mrs. William Piffner, Miss Jean May, Miss Minnie Madison, Walter E. Hanley and Mrs. W. E. Hanley.

Visitors from Spring Lake, N. J., include Mrs. Frank A. Clary, Miss Louise Clary and Frank A. Clary.

Long distance sojourners are Campbell Burrows of Bermuda, J. Klingard-

ner of Toronto and Miss R. Williams of Santa Monica, Cal.

A party from East Orange is composed of Mr. and Mrs. L. Benedict, Miss M. Benedict and Mr. and Mrs. C. H. Halsey.

Bathing in Mountain
Pools at Mt. Pocono

Special Despatch to THE NEW YORK HERALD.
MOUNT POCONO, Pa., July 30.—The chief attraction during the week has been the "ole swimmin' hole." The clear,

deep and cool mountain pools have been particularly inviting to the visitor during the hot spell.

Mr. and Mrs. Frank H. Burns and Mr. and Mrs. Russell D. Lewis of Brooklyn celebrated their wedding anniversaries at the Clearmont this week. The mock double wedding ceremony was performed by F. P. Harris of Philadelphia.

A masquerade ball was held at the Clearmont last Thursday. Among the prize winners were Miss Frances Burns of Brooklyn and Mrs. T. H. Taferner of New York.

A tennis match between Mr. Herman

Roll from the Pinehurst and Mr. R. H. Harris of the Pines was won by the latter.

New York and Brooklyn arrivals at the hotels include: Mount Pleasant House—M. E. Quinn, A. C. Duane, Miss Ada S. Porter, Harry Markowitz, Mr. and Mrs. M. M. Looran, Mrs. C. E. McAdams and Mr. and Mrs. Hyman S. Crystal.

Belmont—Julius Vivand, George Ried, F. P. Minegan, Mrs. F. J. Seery, Mrs. A. H. Rihl, George H. Stine, Miss Nora Kunkelton and B. S. Cooper.

Ontwood—Miss Sophia Baumbach,

Miss Katherine Bowman, Mr. and Mrs. S. F. Livingston, D. V. Cox, Mr. and Mrs. John T. Daub, Miss Anna Keane, Miss Alice Cary, Charles D. Jones and Mrs. Alexander Knight.

Meadowside—John M. Karl, Miss Marie F. Smith, Mr. and Mrs. Robert Miller, Jr., and the Misses Sallie and Marjorie Miller.

Crestwood—Mrs. T. H. Taferner, Miss Charlotte Taferner, Theodore and Joseph Taferner, Garret Hiers, Miss Grace, M. Paul J. and Paul R. Kresner, Misses Frances Burns and Margie Ryerson of Brooklyn.

Fairview—Emil Massad, George Massad, G. L. Holaby, Joseph F. Boyle, H. L. Campbell, W. B. Gormley and William H. Kirehner.

Tall Cedars of Lebanon Hold Outing at Wildwood
Special Despatch to THE NEW YORK HERALD.
WILDWOOD, N. J., July 30.—The Tall Cedars of Lebanon are here to-day in large numbers—they are from all sections of this State and from Philadelphia, Wilmington, Staten Island and elsewhere

—along with them are women and children. The reception of the forest and presentation of the key of the city by Mayor W. Courtright Smith to Supreme Taff Cedar, "Arts" Bittling, took place at the Pennsylvania Railroad Station.

A parade to the headquarters at the Ocean Pier followed. A baseball game and drill contests on the beach front were a part of the day's programme.

The municipal concerts at the Atlantic Pier are increasing in popularity. Tomorrow night Pote Wiala, Polish barytone, will be the soloist. Miss Lillian Meyer, pianist, will be the accompanist.

Announcing
The New

"Four"

Here is a Thoroughbred Four
Completing the Famed Buick Line

The new Four-Cylinder Buick, here announced, is a thoroughbred—a pedigreed car well worthy of its name.

Down to the very last detail, this new model possesses every quality of enduring serviceability, complete comfort, and distinctive appearance that have always characterized Buick automobiles.

The advent of this new Four makes the Buick 1922 line complete. It offers to purchasers of a car of this size all the quality and service that go to make up the name "Buick."

The Buick Valve-in-Head
Engine—A Power Plant
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The engine, of course, is of the time-tested Buick Valve-in-Head type. The year-after-year concentration of Buick's engineering skill and experience in building Valve-in-Head motors assures the highest standard of performance obtainable today.

Every other unit is of a quality equal to the power plant. The whole assembly constitutes a perfectly balanced chassis which is of typical Buick construction. The equipment of Cord Tires is merely evidence of the quality which characterizes the entire car.

Two open and two closed body types mounted on the Buick built chassis comprise the new series.

Even the most casual inspection of the details of design and workmanship will reveal that full measure of quality which motorists have learned to associate with Buick.

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Make It An Even
Greater Value

Obviously a high grade automobile—a genuine Buick production—the prices listed below make this great Four even greater. A value such as this is possible only because of the combination of Buick engineering skill devoted to the one ideal of quality, Buick production facilities developed over nearly a quarter of a century, and Buick's nation-wide distribution and service organization.

The Buick Motor Company is proud of the Buick Four. It has the faith of long experience in this newest addition to its line. It places upon it unreservedly the Buick guarantee carried by every Buick automobile produced. That its confidence is well placed is manifested not only by the keen interest with which motorists have awaited this announcement, but also the advance orders placed by distributors, dealers, and the general public.

Prices

22-34 Two Passenger Roadster	\$ 935
22-35 Five Passenger Touring	975
22-36 Three Passenger Coupe	1475
22-37 Five Passenger Sedan	1650

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